

EXHIBITOR INVITE



2024

ANNUAL MEETING

Sat – Sun | May 4-5

Kay Bailey Hutchison Convention Center and OMNI Hotel
Dallas, Texas

Expected Attendance: 125 – 175 Ophthalmologists

www.TexasEyes.org

Texas Ophthalmological Association’s 2024

Annual Meeting is a much anticipated gathering of ophthalmologists, fellows and residents from across Texas. We invite industry leaders to join us Saturday – Sunday, May 4-5 at the Kay Bailey Hutchison Convention Center in Dallas, Texas.

TOA has shifted the meeting to a weekend format so that our physicians can maximize their weekday time in clinic. We will offer table-top exhibit spaces in our dedicated area right next to the general session. Ophthalmologists will come to this area for food and beverages during their breaks and for the President’s Reception on Saturday.

We expect over 125 practicing ophthalmologists in attendance for this robust CME program, which will feature a wide range of clinical and practical topics and will again feature the resident competition.

Space is limited, so we will only be able to accommodate the exhibitors on a first-come-first-served basis, based on date of payment. Please complete the enclosed application form or register online at www.TexasEyes.org.

TABLETOP EXHIBIT \$2,400

Exhibit Fee Includes

- ♦ 6’ x 24” draped table and two chairs.
- ♦ 8-foot wide and 3-foot-deep exhibiting space. Exhibitors must conform to this or equivalent floor space.
- ♦ Company name and hyperlink on conference website.
- ♦ Recognition on on-site signage and promotional materials.
- ♦ Complimentary registration for two representatives.
- ♦ Attendance for up to two representatives at food functions and the Saturday President’s Reception.
- ♦ Pre- and post-show attendees mailing lists (note - due to continuing medical education rules, attendees must opt in to have their names on the attendee list that is provided to supporters. It is TOA’s policy to never share e-mail addresses; only mailing addresses will be provided.)

Premier Exhibit Opportunities *(includes tabletop exhibit)*

- Bronze Supporter of Coffee Break**.....\$5,000 *(limit two) - high res logo in meeting materials*
- Silver Supporter of Breakfast**\$8,000 *(limit one) - high res logo in meeting materials*

HOST HOTEL

OMNI Dallas Hotel

555 S Lamar St.
Dallas, TX 75202



Hotel Reservations

Information will be sent with confirmation.

SCHEDULE *(subject to change)*

Saturday, May 4

- 7 - 10 am Exhibitor Move-in
- 10 am Exhibit Hall Opens;
Attendee Lunch in the Exhibit Hall
- 12 - 6 pm Educational Program *(30-minute dedicated break with exhibits)*
- 6 pm TOA President’s Reception
in the Exhibit Hall

Sunday, May 5

- 7 - 8 am Breakfast in Exhibit Hall
- 8 am - Noon Educational Program *(30-minute dedicated break with exhibits)*
- Noon - 2 pm Exhibitor Move-Out

Questions?
Texas Ophthalmological Association
401 W. 15th St., Ste. 825
Austin, TX 78701
(512) 370-1504; fax: (512) 370-1637
www.TexasEyes.org
Contact Rachael Reed: exec@TexasEyes.org



TEXAS OPHTHALMOLOGICAL ASSOCIATION
APPLICATION FOR EXHIBIT SPACE
(Can be completed online at www.TexasEyes.org)



Exhibiting Company: _____

Address: _____

City/State/Zip: _____ Phone: _____

Company website to be linked: _____

Personnel who should receive exhibit confirmation materials: *Note that all materials will be sent via email.*

Primary Contact: _____

Mailing Address: _____

Email: _____ Phone: _____

Secondary Contact Name: _____ Email: _____

Exhibit Opportunities

Tabletop Exhibit..... \$2,400

Premier Exhibit Opportunities *(includes tabletop exhibit)*

Bronze Supporter of Coffee Break..... **\$5,000** *(limit two) - high res logo in meeting materials*

Silver Supporter of Breakfast **\$8,000** *(limit one)- high res logo in meeting materials*

Description of Product/Service _____

List firms you do NOT wish to be in close proximity to _____

Payment Options

Check payable to TOA or Check one: VISA/MC or AMEX

Name on card: _____ Security code: _____

Card # _____ Exp. Date: _____

Billing Address: _____

Warrant of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Authorized Signature: _____ Date: _____

Title: _____ Company: _____

Return this application and any payment to:

Texas Ophthalmological Association

401 W. 15th Street, Ste. 825

Austin, TX 78701; fax (512) 370-1637

Phone: (512) 370-1504; Scan/Email to: Rachael Reed: exec@TexasEyes.org

TOA Tax ID: 74-6062216



General Terms and Conditions for Exhibitors/Sponsors

1) Application, Registration and Order Confirmation

After Texas Ophthalmological Association (“TOA”) has received and approved of an applicant’s completed application form, the applicant is registered as an exhibitor/sponsor (collectively “exhibitor”) at TOA’s event. By completing the application form, the applicant declares himself or herself familiar with the objective of the event and agrees to exhibit only those products and/or services which come within the scope of the conference. The person signing the application and acceptance of the terms TOA’s electronic registration form warrants that he or she is authorized to bind the exhibitor to the Terms and Conditions and to participate as an exhibitor. It is understood that all agreements are subject to review by the TOA Board of Directors. It is agreed that disapproval of an exhibit by the TOA Board of Directors will result in termination of the agreement without penalty to either party.

2) Stand Allocation and Excluded Products/Services

In exchange for payment in full for the exhibit(s) contracted by the exhibitor, TOA will provide the following for each booth: 6’ X 30” tabletop and two chairs. TOA is not responsible for shipping, equipment, or set up of booth. Exhibitors must handle all shipping through the hotel/event venue. Internet and electricity at the booth are to be arranged and paid for by the exhibitor through the hotel/event venue. Exhibitors may provide their own equipment or furnishings as long as they fit within the allotted space. TOA reserves the right to allocate booth space to exhibitors. The wishes of the exhibitor are taken into account as much as possible. TOA reserves the right to adjust tabletop or exhibit space assignments. TOA does not guarantee the number of attendees.

3) Cancellations and Event Modifications

In the event that an exhibitor cancels sponsorship or exhibit space, 50 percent of the contracted amount will be refunded to the exhibitor if TOA receives written notice of cancellation 90 days prior to the event. After that date, there will be no refund of sponsorship payment. All cancellations must be submitted in writing to TOA. No-shows are not eligible for refunds. TOA reserves the right to resell any booth cancelled by the exhibitor. TOA reserves the right to adjust the layout or limit the space allotted to each exhibitor/sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. TOA is authorized to cancel the event due to unforeseeable circumstances. In the event of failure or inability to fulfill this contract, or to furnish the space, due to fire, strikes, authority of the law, Act of God, or any other cause or reason, TOA agrees to return to the exhibitor/sponsor all deposits or other monies paid, and thereupon this agreement shall be deemed canceled by mutual consent, and TOA shall be relieved from all responsibility. In the event of cancellation by TOA or the organizers, or the exhibitor, no hotel, airline expenses, or actual or compensatory damages shall be reimbursed by TOA.

4) Stand Space and Activities

All stands must be set up and ready at least 30 minutes prior to opening of the event. Exhibitors are required to ensure that the space rented to them is kept clean. Any stand space not occupied will be considered a no-show, and the space will be forfeited by the exhibitor. The forfeited space may be resold or used by TOA without obligation for any refund whatsoever, unless arrangements for delayed occupancy have been made. The exhibitor shall not be authorized to share, sub-let, or assign the stand to any other company or to entrust it to other parties in any other way, unless the exhibitor has received prior written approval from TOA. Activities at, and operations of, the booth shall be carried out in such a way that no nuisance will be caused to the event or to neighboring booths. In cases to the contrary, TOA shall be authorized to exclude the exhibitor from the event. In the event of exclusion, TOA will not refund any payments. All exhibition items must be removed from the exhibition area after the closing of the exhibition on the date and time specified by TOA. If the exhibitor fails to remove the items by the specified time and date specified TOA is entitled to, but not required to, remove the items at the exhibitor’s own risk and expense. No sponsorship events outside of approved TOA events are allowed at the facility.

5) Limitation of Liability

Neither TOA nor the facility assumes responsibility for damage to, loss, or theft of property of the exhibitors, the exhibitors’ agents, employees, or invitees. The exhibitor is liable for any damage including loss of or damage to goods caused either by himself or by any of his assistants to the exhibition venue. The exhibitor is also liable for any other damage arising from the exhibitor’s failure to supervise the space rented by exhibitor. TOA is not responsible for the exhibited property, including but not limited to theft or damage to exhibited property. TOA is not responsible for the exhibitor’s losses or expenses, nor its indirect losses, including but not limited to loss of profits or loss of goodwill. To the fullest extent legally permissible, exhibitor agrees: (i) it shall be fully responsible for paying for any damage to property owned by the facility, its affiliates, or any of their respective owners or managers that results from any act or omission of exhibitor; (ii) to defend, indemnify and hold harmless, TOA and the facility and their respective owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges

resulting from exhibitor's use of the property; and (iii) its liability shall include all losses, costs, damages, or expenses arising from, out of, or because of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees.

6) Insurance

TOA will bear no insurance risk on behalf of the exhibitor. Exhibitor confirms that it maintains at least \$1 million in business liability insurance, and that such insurance would cover its operations, actions and losses at the event. Exhibitor represents and warrants that it is adequately insured.

7) Amendment of Terms and Conditions

TOA reserves the right to amend these Terms and Conditions at any time. All amendments shall be binding on the exhibitor with the provision that the exhibitor is advised of any such amendment. Any matters not specifically covered herein are subject to decision by TOA.

8) Intellectual Property Rights

TOA maintains all intellectual property and marketing rights regarding the exhibition and event, including websites, logos, company names, etc.

9) Severability

If one or more provisions of these Terms and Conditions are found invalid this shall not affect the rest of the provisions validity.

10) Entire Agreement and Discrepancies

These Terms and Conditions and any document referred to herein are the entire agreement between the exhibitor and TOA. The Terms and Conditions prevail in case of any discrepancies between these and other agreements between the Parties.

11) Governing Law and Jurisdiction

The Terms and Conditions are subject to Texas law. Any dispute arising in connection with the Terms and Conditions, or the application's acceptance or rejection shall be governed by the laws of Texas, and the parties agree that the jurisdiction and venue for any disputes regarding the event, the Terms and Conditions, or the acceptance or rejection of the application shall be the courts in Travis County, Texas.

12) Payment

Applications will be confirmed with the submission of an application and full payment. Any company that submits an application to exhibit, but has not paid in full by April 12, 2024, could lose space to companies on the waiting list. Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment.

13) Image Capture: By attending and participating in events and activities held during the TOA 2024 Annual Meeting, attendees grant TOA (and its employees and agents) permission to capture, retain, and utilize the attendees' image, likeness, voice, and actions, whether captured live or recorded, in any format or medium. Any such images, voices or likeness captured during the annual conference may be used for display, exhibition, publication, or reproduction in any medium or context for any purpose, including, but not limited to, commercial or promotional purposes, without further notice, authorization, or compensation.

14) Acceptance

Acceptance of these terms in TOA's electronic registration form acknowledges exhibitor's receipt of and agreement to abide by the Exhibit Rules & Regulations as published by the association and the Terms and Conditions.